



2023 kiko+'s new collection

TAPE RECORDER



kiko⁺

TAPE RECORDER

SKU: K034-PK / K034-BL / K034-YL

color: pink / blue / yellow

size: 310 x 190 x 75 mm

contents: main body x 1, cassette tape x 1



kiko+'s long-awaited new toy is finally here: the retro tape recorder!

“Battery-operated wooden toys are really uncommon!” says kiko+'s creative director Kaz* Shiomi.

Nevertheless, she was determined to reinvent the object of her childhood memories.

Memories of listening to the radio, dancing to music. Recording your own voice while shushing people around you "shhh, I'm recording now!"

We use smartphones for everything now so kids don't know about this bygone era. All the more reason why they should experience nostalgic toys. We're sure kids today will also love old-school sound play!



HOW TO PLAY



- 1 Press ▲ button to open cassette player and set insert cassette tape.
- 2 Press ● button once to start recording.
- 3 Press ● button again to stop recording.
- 4 Press ► button to listen.