



n° 01

kiko<sup>+</sup>

by Kukkia co., ltd.

New collection 2014 and more





The eagerly-awaited  
kiko<sup>+</sup>'s new 2014 item is .....

# gatcha gatcha bingo

The new version of the sought-after item “gatcha gatcha” has been just released and is called “gatcha gatcha bingo” ! The pretty wooden beads have numbers 1-50. Turn the silver star to see which number comes out? Now it's time to have a bingo party with your friends!

How do you play?

> bingo

Turn the star to get numbers out and fill the lines on your bingo card. Got a full line? Shout “Bingo!!!”

> number game

Get a larger number? Yay, you win!

> marble game

Knock the beads together and try to hit another one with largest number.

Create your own way to play.

The possibilities are endless!

“gatcha gatcha bingo” contents;  
1 main body, 50 x number beads, 1 star bead, 30 bingo cards. For the existing gatcha gatcha users, number beads & bingo cards are available to purchase separately.



Original bingo card;  
Look! It's blank!  
Fill in 25 numbers of  
your choice.

Number beads;  
Roly poly colourful balls.  
1-50, find your favorite  
number!





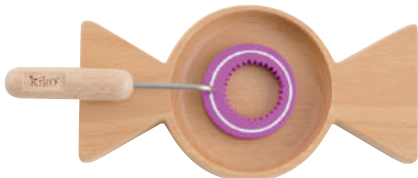
forest x kids  
kids x play  
play x arts



# kiko<sup>+</sup>





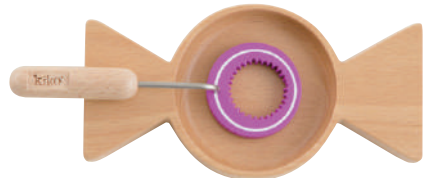


kiko+ / kiko-kids.com by K





kukkia Co.,Ltd. / kukkia.co.jp





Wooden toy & Kids concept shop

# “kukkia 101” open!



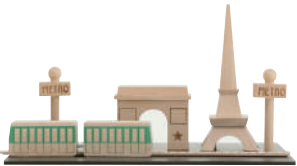
Kukkia’s concept shop 101, opened in March 2014.

It is located on the first floor of same building as Kukkia’s head office. It’s right next to Utsubo park so the shop is filled with nice lush green views of the surrounding trees.

Once you enter the shop, it’s like the inside of a treasure box... you get so excited! (even if you are not a little kid). Kukkia is cute and colourful, like a magical fantasy world. You can touch, try and play with the toys until you find your favourite!



1. The main display table is always full of Kukkia’s latest collection. Do you spot the slide in the back? Come and try it!
2. Why not check out the park once you have purchased your Kukkia toy?
3. Colorful “gatcha gatcha” and much much more is waiting for you to visit!
4. Gift wrapping service is available too. Birthday? Christmas? or baby shower? For sure everyone will be happy if they receive a cool gift wrapped box.



Kukkia produces two current ranges: gg\* and kiko+.

gg\*

kaz\* & novi\* came up with the concept of gg\* in 2007. Items have soft muted colours that show the natural grain of the wood. They have a matt finish and a natural and safe beeswax coating.

kiko+

Kukkia’s director Kaz Shiomi is the inspiration for kiko+, launched in 2011. A bright, funky colour scheme adds zest to items also popular with adults. Various designers join forces with Kukkia for kiko+ design, to make this brand unique and quirky.







\*Workshop : “TSUMIKI de MINI MONSTER” on July, 2014  
Kids made their original mini monsters with parts of TSUMIKI.

They hold frequent in-store workshops where you can create some of your own original toys. Making a wind-chime by drawing and adding charms made from beautiful kiko+ beads. Try making soaps or maracas with a drink cup and your choice of beads. Everything sounds so much fun and you can imagine kids getting caught up in their own creations!

Why not join them this weekend? You can check out the workshop schedule on Kukkia's website : <http://kukkia.co.jp/english/> or call +81-6-6447-0202.

They are open Mon - Fri from 10:00am - 5:30pm, and Sat, Sun & Holidays from 12:00pm - 5:00pm.



**I love to hear kids say “I wanna go to kukkia 101!”  
My aim is providing them with a fun and happy time.**

**Lisa\* Yoshida : kukkia 101 shop manager**

Q : What is your favorite kukkia item?

> My favorite is “tanabata” , and it was the first item I got at Kukkia.  
I was surprised to know that “tanabata” had a story.  
I had thought the toy was just a toy, but was wrong!  
As well as being beautiful looking, the name grabbed my heart!

Q : Tell us what you are keeping in mind as a shop manager of the Kukkia 101.

> I am always trying to keep a pleasant atmosphere and make sure everyone enjoys their time at the shop. I love to hear kids say “I wanna go to kukkia 101!”

Q : You actually took a part in the product development of new item

“gatcha gatcha bingo” for your first time. How did you feel?

> Cute design is not enough! I learned that we have to consider so many safety standards for making toys.  
I realised there are many complications in product development.

Q : How did you feel when your idea of the “?” mark on the “gatcha gatcha bingo” was approved?

> I was sooo happy! When I got the first sample in my hands, I almost felt like it was my baby!

Q : What do you want to develop in future?

> Toys that Santa Claus would choose as a special classic gift for kids. When they grow up and become parents themselves, they will boast of those toys to their children. These are the kind of toys, I want to make.



*tanabata:*

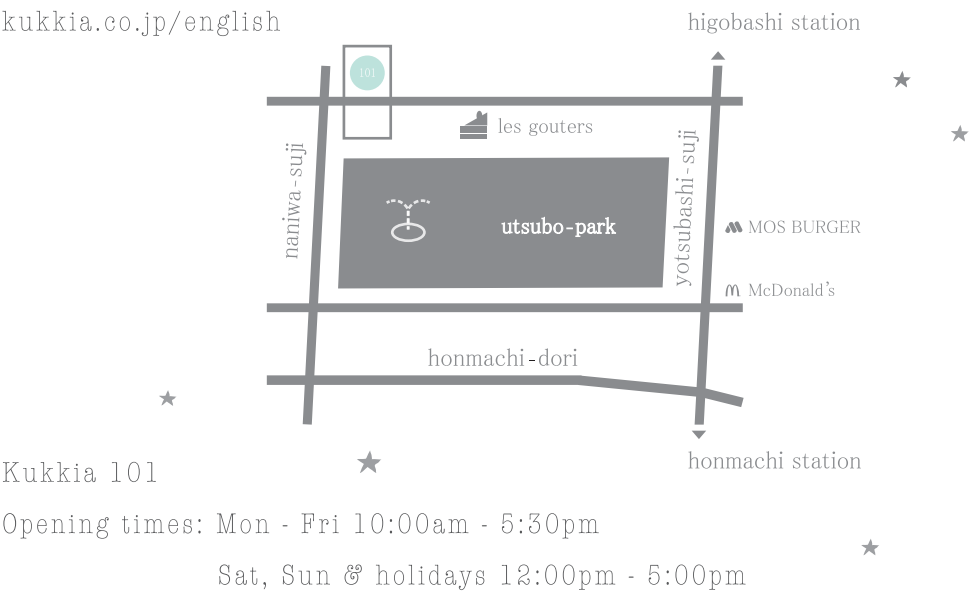
*It's written in the stars!  
Create your own destiny with  
these beautiful wooden star  
dominos---line them all up  
and be sure to make a wish  
as they zoom along like a  
shooting star!*



Product development of the “gatcha gatcha bingo” with Kukkia's director Kaz Shiomi.



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Sat, Sun & holidays 12:00pm - 5:00pm